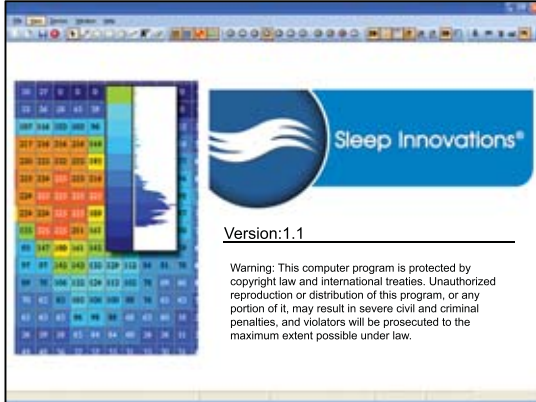


Private Branding



Your customer only sees your name on the software

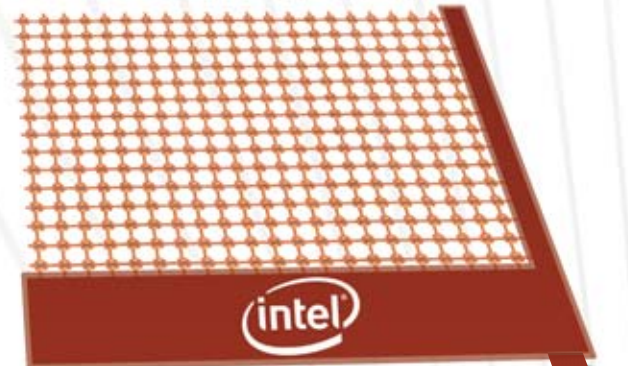
Sensor Products approaches a relationship with our client as a partner. Brand equity perpetuation is oftentimes beneficial to the manufacturer (us) but to the detriment of the customer (you). *"We put that antiquated rhetoric behind us and instead focus on delivering precisely what is most valuable to you, the customer."*

– Jeffrey G. Stark, CEO

While Sensor Products is our name, our core competency is marketing and promotional strategy. We know how important a branded product is to you. Projection of your firm's name at all levels of your product/service offering is a powerful opportunity to enhance your brand equity and build consumer confidence. Everything about YOUR company will be prevalent throughout our software. All logos, slogans, marks, idenia, copyrights, contact information, etc. will refer to YOUR firm.

OUR PRIVATE LABELING PROPOSITIONS

- Everything about your company will be prevalent throughout our software. All logos, slogans, marks, identity, copyrights, contact information, etc. will refer to your firm.
- The physical sensor and electronics controller interface are also available for displaying your logo within the physical space limitations of the components.
- Where appropriate we can incorporate provided recorded tones, jingles, announcements or instructions.
- Instruction manuals and quick-start guides can be prominently and comprehensively marked with your identity.
- In situations where our products are resold, or are a component of your offering, we can work with you to customize our product to physically as well as aesthetically conform to your corporate image, colors, theme or identity.



Sensors are clearly marked with your identity



Electronics are clearly marked with your identity

We create lasting idenia and brand extensions. Sensor Products is dedicated to perpetuating and extending your brand and corporate identity. Actions that cultivate and broaden your firm's presence and market-perceived expertise. By comprehensively embedding your corporate identity throughout our product offering you are further building your brand equity.

www.sensorprod.com