

## IF Product Preview

### Sensor Products Introduces DigiNip®

Sensor Products Inc., Madison, NJ, introduced DigiNip®, a hand-held device that transforms the way nip measurements are obtained for small printing, coating, laminating and production rollers.

DigiNip® measures the contact point between rollers at any section of a web or sheetfed process and readings are revealed immedi-



ately on the digital display. “Our goal was to provide printers and other web-based industries with a maintenance instrument that can economically diagnose planarity issues and fit in the palm of their hand,” says Jeffrey G. Stark, CEO of Sensor Products Inc. “DigiNip® represents the culmination of years of research in nip measurement.” For more information, contact Sensor Products at 973.884.1755 or purchase DigiNip® online at [www.sensorprod.com/diginip.php](http://www.sensorprod.com/diginip.php).